



# SINA VELKE

MEDIAKIT

## SINA VELKE

Sina Velke, international hair & make-up artist and blogger, successful in Sydney, Berlin, and from 2014 on also in New York. She has already built quite a reputation on the Australian and the German market, and now sets out to continue her success in the United States. She has collaborated with well-known artists, at the international Fashion Weeks, and has developed an extensive network. She is highly sensitive for new trends, which together with her professional attitude and her international experience and contacts add an exceptional quality to her work. As a blogger, Sina Velke writes interesting backstage reports and conducts interviews with models and designers, allowing her readers to get an impression of the atmosphere at international fashion events.

## SINA VELKE BLOG

“What is Beauty?” This is the question addressed by Sina Velke’s blog. This hair & make-up artist investigates beauty, lifestyle, art, music and traveling, turning these topics into entertaining and informative content. At [www.sinavelke.com](http://www.sinavelke.com) she introduces hot new trends, provides amusing insights into her work and presents new products and styling ideas. Her tutorials provide excellent how-to instructions on a great wealth of hair and make-up techniques.

Sina Velke’s blog has been online since September 2013, and as it is published both in English and in German, has found international followers. New contributions are published on a near-daily basis. The blog addresses a highly interesting target group of women between 25 and 39, who have a great affinity to topics related to beauty, hair, styling, fashion and lifestyle.

[contact@sinavelke.com](mailto:contact@sinavelke.com)

## NUMBERS FOR SINAVELKE.COM — OCTOBER 2014

---

Page views per month:	3.688
Unique visitors per month:	1.361
Facebook Likes:	2.765
Twitter followers:	254
Instagram followers:	1.163

[WWW.SINAVELKE.COM](http://WWW.SINAVELKE.COM)